NTE Podcast: Goodbye 2019

We are back, Non Toxic Environments. What took you guys so long? Well, we'll talk about it, actually I'll talk about it. Jay's still on vacation but quite honestly lots of talk about today on our short but sweet show for the end of 2019. We are back this week for a quick episode of Non Toxic Environments, and first off I have to apologize for being gone for a couple of weeks. You know, this time of the year, a lot's going on, a lot of projects we're wrapping up across the country. It was really difficult to find time for Jay and I both to meet and be able to lay down some, some good shows for you guys. So we just couldn't make it happen and we just decided not to give it a half of an effort. I thought I'd come back today though with some exciting news, most exciting news for you is to let you know that Non Toxic Environments will be back with a new season three. We're calling it NTE 3.0

That's right. We're going to be coming back with Non Toxic Environments version 3.0. So what does version 3.0 mean? Well what this means is obviously it's the third year of doing the show. We will not be recording the shows as we are right now, you know 187. 188, 189. We're going to be starting off with a essentially a new show, a new look, and NTE 3.0 is going to be similar to what we've been doing so far in that we'll be discussing topics that relate to healthy homes of course, but we are going to be doing every show recorded both audio and video. That's right! We will be broadcast these shows both on Apple iTunes, Stitcher, GooglePlay, Spotify and as a hosted podcast. But we'll also have the shows up and available on YouTube!

We've been getting a lot of feedback from folks that really want to be able to see an interaction with the products and and things that we talk about. And this is also opening up a brand new avenue for us to be able to launch a new series of shows based upon some hands-on demonstrations and more interactive shows. So you know as as we bring these items out and essentially flushed these ideas out a little more and I will definitely be letting everybody know what's all involved but let's just put it this way; Non Toxic Environments is not, is not only not going away, but it's getting stronger, it's getting bigger and we're going to offer more variety. What variety you may ask. Well,

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we're in the process right now of launching what we call a GDC TV. For those of you who know my main business is called Green Design Center and we're a supplier of healthy and building materials and I've been doing the consulting for quite some time now and educational events, I travel around the country at speaking events and whatnot. One of the things that that I've been asked to do over the years is to do more programming and more educational events that are geared towards homeowners. And I realized that all of us respond really well to visual examples. And so, we're launching GDC TV, which is going to be our YouTube network and we'll have different programming. We will have shows based upon industry news. We'll have shows based upon my Degree of Green reports and reviews, and we'll actually do hands on demonstrations of how to use products, hands-on demonstrations of doing FRAT testing. Folks, you know, you've been asking for these things and we are listening. This has been a remarkable year for us. Remarkable in that we believe we've never been in contact with so many new clients before and we believe a lot of it has to do with this show.

The numbers to me are staggering for the fact that we have a very small staff here but, we talk to a lot of people and we help a lot of people and so, we understand that this show is actually getting into the ears of those who need to hear it. But we need to do better. We need to do a better job. We are 110% committed to this. This particular equipment that I'm talking to you through right now is a new investment we made so that the show will be more dynamic. It allows us the ability to tap into a video and do things like live casting. We will be launching a a new service to have live interactive chat sessions that we'll be broadcasting through some of the social media platforms because we want to have the ability to reach more people. Like I said, we're 110% committed to this. We believe this is not only the wave of the future, but this is current time, this is the time we live in and whatever we can do to be of assistance, that's what we're here for. So I hope you are as excited about this as we are!

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One of the things that we've been talking about for quite some time now is doing more interviews with industry experts and quite honestly, the biggest problem we've been having is connectivity. Trying to reach the right people. The timing of schedules. I'm a lot to blame for that, you know, fortunately and unfortunately I'm very busy so it's very difficult for me to set enough time aside to be able to conduct these interviews. But the new audio equipment that we have allows us to bring in calls through cell calls and internet phone calls with fantastic clarity to the point where we'll actually be able to have live recordings, so you'll hear it recorded but we'll be doing live call ins from clients asking questions and industry experts with those answers.

There's so much to talk about. We'll be letting you all know about that as moving forward. But I just wanted to get this out there to let you know we are working for you right now; kind of behind the scenes. You will see NTE 3.0, our newest iteration of the show, launching after the first of the year. Super excited about it. And as the weeks go on, especially as the new show starts to come out, we'll be introducing some new things to you. Just know that we're doing this all for you all and we enjoy it! We believe that it's beneficial for all of you. It's beneficial for us. We're learning a lot about our client base and and about what you need and what, what we can do more for you.

Keep those ideas and suggestions coming! Please, please, please email me andy@degreeofgreen.com, please go to iTunes and leave us a review and a rating, and pretty soon you'll be able to go to and leave us reviews on YouTube and actually interact on the shows. Folks, we are so excited about this. I'm just really happy that we're finally at a place in, in this business that we can quite honestly afford to do this. And it's all because of you all reaching out to us and, and it's wonderful. So thank you all. I want to thank you all for a fantastic 2019. I have learned so much from you. The projects that I'm working on right now; eery time I work with a new client, I learn something new that I can pass along to the rest of you. And so I couldn't be more grateful for the customers that I have. The friendships I've developed. And 2019 was really a remarkable year for all of that. And I just can't thank you enough. 2020 look

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out! It's gonna be a great year, a lot to share, a lot of content, and I'm super excited. So on that note, that'll do it for 2019 Non Toxic Environments. A little bit of the new sound that we're bringing, new attitude, new ideas, new level of excitements. Folks, we will see you in 2020!